

PROFILE



My skillset as it relates to my career choices lies within the graphic design field. I have diversified my skills over the past six years, including screen printing, branding and page layout. These skills have been shaped while working with some of the top screen printing companies in Central New York as well as my freelancing. However it is the skills above and beyond my graphic design abilities that makes me a valued asset for your company. I am dependable, self-motivated and enjoy working as part of a team. I'm passionate about my work and look forward to bringing that passion to your organization.

YOU MAY BE INTERESTED TO KNOW:

- I made the Dean's List
- Elected to be the VP of the Visual Communication Club
- A Sigma Alpha Pi Member
(the National Society of Leadership and Success)
- I have my own Etsy shop selling invitations

EDUCATION



2005-2009

DEGREE:

BACHELOR'S DEGREE

BFA, Visual Communication
 Minor: Art History

SCHOOL:

Cazenovia College
 Cazenovia, New York

2001-2005

GRADUATE

Regents Diploma

Homer High School
 Homer, New York

EXPERIENCE

JOB

EMPLOYER

WHEN

DUTIES

Freelance Designer

Kristy Redhead Designs
 Syracuse, NY

2004-present

Designed logos and layouts for clients including:

- Broedel Energy Inc.
- APRA-UNY Newsletter
- Meunier Machinery Repair
- Century Party Rental
- Campaign for Paul Trudeau for Sheriff
- SUNY Cortland
- Fame Clothing
- Planet Fitness
- Media Pro
- Preble Children's Center
- APRA-UNY logo
- Umbeez Honey
- Dairy Support Services Company Inc.

Senior Graphic Designer

Holy Shirt!
 Syracuse, NY

2012-present

- Meet with customers to determine their needs
- Assist customers with their design needs for apparel design and retail design
- Demonstrate ability to listen and understand customer needs
- Present samples and art mock-ups for customer review
- Hand draw designs to meet customers desires

Senior Graphic Designer

Graph-Tex
 Cortland, NY

2009-2012

- Meet with customers to determine their needs
- Assist customers with their design needs for branding and apparel
- Demonstrate ability to listen and understand customer needs
- Present samples and art mock-ups for customer review
- Catalog design

Apparel Photographer

Ivy Sport Inc.
 Cortland, NY

2011-2012

- Responsible for taking photographs for the apparel for online store

Photographer Assistant

Allure/Event/Foto
 Syracuse, NY

2008-2009

- Acted as a second photographer for weddings, receptions and special events

SKILLS

PROFFICIENT IN:

Illustrator
 Photoshop
 InDesign
 Photography
 Freehand 8
 Freehand MX

SKILLS:

- Attentive to details
- Self-motivated team player
- Can work in a fast-paced office environment
- Ability to effectively multi-task
- Excellent customer service skills
- Work with staff to create concessive designs to meet requirements for customers
- Succeed to complete client's projects in a timely manner
- Working under pressure with deadlines
- Professional high-quality typography and page layout
- Computer and hand illustration
- Creating mock-ups for customer review
- Logo and identity design
- Advertising design
- Very familiar with screen printing production